

Crunching the Credit Crunch

Aim: To help businesses struggling to recover from the credit crunch

- ❑ Two businesses have approached the team for help, they are currently in the process of coming up with the presentation and workshops to help the owners of the two businesses to solve their problems
- ❑ The Guildford institute-a local library /recreational institute struggling with basic marketing skills looking to expand their customer base
- ❑ The Grass roots newsletter-A new local newsletter targeting antisocial kids who are lacking basic knowledge of running a business



The Green Project

Aim: Raising awareness of climate change and the environment, by educating and inspiring environmentally friendly business ideas amongst students

- ❑ Targeting the University of Surrey's student
- ❑ A week of workshops, competitions inspiring green business ideas amongst students, whilst highlighting the importance of environmental sustainability



The Energy Project

Aim: With the help of Business experts from the utilities sector, our team is working to improve the energy usage of the university first, and then larger businesses

- ❑ A newly formed project, the team has been in contact with various sources to help come up with an energy saving package.



The University of Surrey Presents



Annual Report 2009-2010

Team 46 active members

5 committee members

5 projects



Nigel Biggs
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Advisor)

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(University of Surrey
Student Union President)

Mohammed Randeree
(SIFE Surrey President)

SIFE Surrey Overview

Members

- ❑ Through an extensive marketing drive we have increased our team from 5 members at the beginning of the academic year to 46 members in under a year
- ❑ Approximately 90% of our team is made up of 1st year student
- ❑ We have 5 committee members with various positions and duties



Business Advisory Board

- ❑ There has been a 400% increase in board members from one to four in under a year
- ❑ We now have Board representatives including employees of Hsbc and Centrica



Finance

- ❑ All of our projects this year have been started with 0% capitals
- ❑ Finance is available through partners and various other avenues for future projects



Partners

- ❑ Sceptre-The University of Surrey's centre for professional training and development of students.
- ❑ University of Surrey



Team Sustainability

- ❑ A key part of our year's strategy, we have created numerous opportunities for our team to hold on to our high percentage of 1st year students
- ❑ A learning by experience system is being put in to record the SIFE learning experience, recognition is then given for this learning process



SIFE Criteria Key

- Criterion 1: Market Economics
- Criterion 2: Personal Success Skills
- Criterion 3: Entrepreneurship
- Criterion 4: financial literacy
- Criterion 5: Environmental Sustainability
- Criterion 6: Business Ethics



C1



C2



C3



C4



C5



C6

SIFE Surrey's Projects

Completed Project

Women Empowerment

Aim: Helping women affected by domestic violence in Nepal, to gain confidence and create economic opportunity for themselves

- ❑ The Project was specifically carried out in Nepal, one of the worst countries for domestic violence
- ❑ As 5 SIFE members of our team are from Nepal, they proposed carrying out the project in their summer holiday (2009)
- ❑ The team gave the participants 2 weeks of intensive work shops, transferring marketing and financial literacy skills, whilst inspiring entrepreneurship.
- ❑ Helped increase the sales of the centre's accessories business



Ongoing Projects

The Little Green Roots

Aim: To inspire entrepreneurship in local primary schools, whilst educating kids on the importance of the environment.

- ❑ Land preparation-a pre-SIFE project to establish a relationship with the Local primary school and prepare the land for cultivation
- ❑ The project involves the children growing Fruit and Vegetables and then selling them to parents and so forth.
- ❑ Through interactive business workshops, we are then working with year 5 and 6 pupils teaching the children how to package, market and sell the produce.

